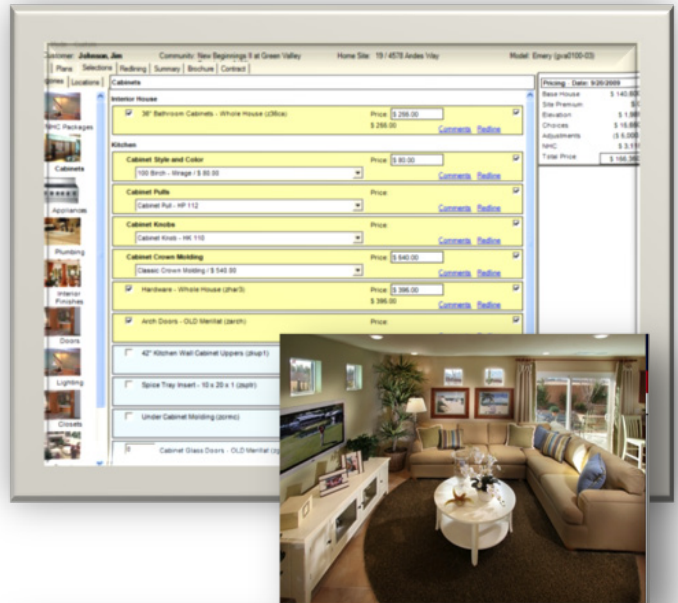


**SALES & MARKETING** Design Center

**SAPHIRE Build** manages the entire design center process. Customers are able to dynamically select option choices from flooring to appliances to cabinets and more. SAPHIRE Build's graphic presentation system provides an organized process to effectively sell options enabling you to sell more options and customers will have a more enjoyable experience. Your customers can even access the Design Center at their leisure and shop the available choices to create their dream home via the internet.

**Engage** customers in the design process with Interactive Option and Color Selections. Use Apple's iPad to present design choices, view pictures, renderings and detailed descriptions of options. Track completed selections categories to ensure that nothing is missed. Option & selection rules ensure only sellable combinations are shown.



**Manage** all design contract and selections documents through SAPHIRE Build. Generate selections worksheets and option contracts. Integrate the design process with accounting, sales and construction. Track option deposits.

**Customize** your plans with customers through custom change requests. Redline plans and share with purchasing & construction electronically. Create workflow approval process to manage sign-offs for custom changes.



*“We have used several software programs in an attempt to manage our design center selections process and SAPPHIRE Build by far is the best solution for our business. SAPPHIRE Build has allowed us to offer more choices for our customers through streamlined processes and interactive selections tools with customers. Our option sales have increased significantly and we shortened our selections process substantially.”*

*Jenna Maxwell  
New Home Center Manager  
Oakwood Homes, Denver CO*

## **SAPPHIRE Build Features:**

- Interactive Option and Color Selection System
- User Defined Option Rules Drive Options and Selections Available by Community, Plan, Elevation
- Rules Only Allow Sellable Combinations of Options
- View Pictures, Renderings & Detailed Descriptions of Options with Design Presentation Tools
- Track Completed Selections to Ensure Nothing's Missed
- Contract Management
- Generate Selections Worksheets
- Standard Change Order Documents
- Track Option Deposits
- Integrated with Sales, Construction & Accounting
- Manage Custom Change Requests
- Redline Floor Plans & Elevations Online
- User Defined Workflow to Manage Custom Option Approvals
- Integrated with Sales, Construction & Accounting